

NORTHMETROTV

Commercial and Air-Time package

- **City Scope**, a weekly news show that covers news, events, and issues that are important to the viewers of Anoka County.

All episodes for 52 weeks, which is 2,184 commercial spots.

This number only reflects TV play on Channel 15 and not internet viewers which makes the total number of commercial spots rise substantially at no cost to your business. This is **valued at \$3,640 if purchased ala-cart.*

- **Sports Den**, highlights the week in sports for all the high schools in our area, including game highlights, recap, and analysis. Think **Sport Center** for the North Metro.

All episodes for 28 weeks, which is 1,176 commercial spots.

This number only reflects TV play on Channel 15 and not internet viewers which makes the total number of commercial spots rise substantially at no cost to your business. This is **valued at \$1,960 if purchased ala-cart.*

- **High School Sports**. Our coverage is first rate, and your company will be front and center during all the games. We will play your commercial twice and display your logo with scripted voice over in every game that we cover. This includes your logo rotating with other sponsors on the score box. We cover **Football, Baseball, Basketball, Hockey, Soccer,**

Volleyball, Tennis, Softball, Lacrosse, and Gymnastics. **Includes all games, replays of games, on demand, DVD's, and the live streaming. This is **valued at \$2,300.***

- **USA CUP**, Blaine is home to the largest youth soccer tournament in the western hemisphere. Your company will be featured like any other sports game. We cover 20-30 games of the tournament. *(An \$800 value)*

Total Value is \$9,200 and your price if purchased as a package is **\$5,000**

This price includes 2 professionally created 30 second commercial spots a \$500 value.