

NORTH METRO TV

EVERYONE KNOWS HOW CRUCIAL IT IS TO PROMOTE YOUR BUSINESS. NMTV CAN MAKE TELEVISION ADVERTISING AN IMPORTANT, EXCITING AND AFFORDABLE PART OF YOUR PROMOTIONAL PLAN.

About North Metro TV:

North Metro TV is a local cable station located in Blaine and serves the cities of Ham Lake, Blaine, Lino Lakes, Centerville, Circle Pines, Lexington, and Spring Lake Park. Channel 15 programming, is created by our talented team of professionals and bring unique programs to our cities. Programs like **City Scope**, a weekly news show that covers news, events, and issues that are important to the viewers of the North Metro area. Our **Sports** coverage is first rate, has a large viewer base and gives advertisers a variety of seasonal sponsorship opportunities. **Inside Entertainment** reviews the newest films in the theaters and features local music and entertainment related news. Our goal in creating these sponsorship opportunities is to help local business grow and create more awareness of companies in the North Metro at an affordable cost.

Reasons to Advertise with NMTV

- Professional Quality
- Highly visible programming
- Affordable (\$1 - \$3 per spot)
- Directly Targets your Community
- Seen in over 20,000 homes
- Channel will be streaming live
- No lengthy contracts
- A Variety of options that allow you to tailor your ad campaign.

For more Information
call Damian Kussian
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North Metro TV
12520 Polk St.
Blaine, MN 55434



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➤ **High School Sports.** Our coverage is first rate, and your company will be front and center during all the games. We will play your commercial twice and display your logo with scripted voice over in every game that we cover. This includes your logo rotating with other sponsors on the score box. We cover **Football, Baseball, Basketball, Hockey, Soccer, Volleyball, Tennis, Softball, Lacrosse, Wrestling, Swimming, and Gymnastics.** **Includes all games, replays of games, on demand, DVD's, and the live streaming.* Ask about our Fall, Winter, and Spring Sports packages! **These are some of our most popular programming.**

➤ **City Scope**, a weekly news show that covers news, events, and issues that are important to the residents of Anoka County.

City Scope \$70 per week, includes 42 commercial plays

➤ **Sports Den**, highlights the week in sports for all the high schools in our area, including game highlights, recap, and analysis. Think **Sport Center** for the North Metro.

Sports Den \$70 per week, includes 42 commercial plays

➤ **Inside Entertainment**, reviews all the newest movies that hit the theaters. Complete with live music, clips, and analysis from the newest Hollywood releases.

Inside Entertainment \$70 per month, includes 24 commercial plays.

We have 3 month, 6 month, and full year packages as well.