

ISSUE FOUR  
JANUARY 2011

North Metro TV  
12520 Polk St NE  
Blaine, MN 55434

Mon-Thurs  
9AM - 9PM  
Fri  
9AM - 6PM

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LOOK FOR NEW  
EPISODES OF  
THESE PROGRAMS ON  
CHANNEL 14

WEDNESDAYS  
WITH BARBIE

LOCAL EDITION  
CHRISTMAS

BHS FALL CHORAL  
CONCERT

POSITIVE  
INVESTIGATIONS

LOVE POWER

HOPE FOR  
THE HOLIDAYS

KARAOKE CLASSICS  
CHRISTMAS

VIRTUOUS WOMAN

EACH OF THESE GREAT  
PROGRAMS WERE  
PRODUCED RIGHT  
HERE AT NORTH  
METRO TV.  
VISIT  
NORTHMETROTV.COM  
FOR AIRTIMES

## PUBLIC ACCESS PRODUCTIONS

Hi, everybody, and welcome to another issue of In Focus. Between the holidays and my catching the flu, I'm running a little late this month, but I'm absolutely busting at the seams to announce a new program I'm starting called **North Metro TV Public Access Productions**. By now, you've noticed that I've started personally producing more programs and inviting you, our public access volunteers, to work on them. Well, that's

what NMTV Public Access Productions are: programs produced by yours truly, but crewed entirely by public access volunteers. They're a great way for our rookie and veteran producers alike to get some great, hands on experience working on some exciting new shows, without having to worry about organizing the whole thing or even worrying about the final product all by themselves. It's also a great opportunity to meet your fellow public access volunteers, to get to know each other, to create friendships, to network, and, hopefully, find other people who are interested in helping you with your own projects.

Right now, North Metro TV Public Access Productions encompasses three shows. The first is **Wednesdays with Barbie**. Most of you know our terrific receptionist Barbie Samuelson. Barbie is a wonderful, bright, enthusiastic, and very funny woman. I'm sure that any of you who have taken the time to talk with her know all about Barbie and the hilarious stories she tells about her colorful life.



Well, Wednesdays with Barbie is a showcase for those stories. Once a month, I will sit down with Barbie and interview her as she tells us about her life. It's a basic three camera talk show with shoots generally taking place once a month in the late afternoon. We've already taped and begun airing the first episode. It was a hoot. Look for it Wednesday nights at 7:00PM on Channel 14 or On Demand at northmetrotv.com.

Next up is **In Focus**, a half-hour program dedicated to spotlighting our terrific public access producers and their shows. Each episode of In Focus will feature clips of that month's spotlight series as well as interviews with the producers and crew conducted by yours truly. Studio work on this show will also be in the basic three camera talk show format. Unlike the other shows on this list, In Focus is designed specifically to be part of our regular monthly class, meaning that spots on the crew for In Focus will initially be reserved for the students taking our introductory class series that month. Still, I anticipate needing an extra hand or two each episode as well as wanting some experienced volunteers on hand to show the rookies the ropes, so there will still be opportunities for everyone. I am also looking for volunteers interested in having their programs featured on episodes of In Focus, so if you'd like to have your show spotlighted, please let me know. In the meantime, expect the first episode of In Focus to tape in early February. (cont.)

You may have heard about the couple of holiday specials I produced recently: **Trick or Treat** and **Letters to Santa**. Both of these are definitely part of North Metro TV Public Access Productions and are part of an as yet untitled series of creature feature movie shows. Right now, I plan on producing four or five of these a year, including the annual Christmas and Halloween specials. Each episode will feature a cheesy



old movie, usually with a sci-fi or horror theme, occasionally interrupted in the classic creature feature style by, you guessed it, yours truly. If you've ever seen Elvira, Svengoolie, Joe Bob Briggs, or Mystery Science Theater, you get the idea. There are comedy sketches, songs, movie facts, surprise guests, and more on each episode. It's a three camera, fully scripted series and I make every effort to include something new and challenging in each shoot.

Be sure to check out the two we've done already On Demand at northmetrotv.com. Right now, I'm not sure when the next episode will tape or exactly what it will be about, but I do have some plans that involve those old Flash Gordon movie serials, so stay tuned!

Needless to say, I'm not content at stopping with these three shows and I have a number of other exciting ideas that we'll be taping in the future. In the meantime, to volunteer for any current or future North Metro TV Public Access Production, just reply to any of the Crew Call e-mails I send to your inbox and be sure to specify if there's a particular crew position you'd like to try or even if you'd like to just stop by and watch. I'll see you on the set!

Thanks!

Eric



Congratulations to former NMTV Public Access producer Deb Barbeln for securing a position with South Carolina film and tv production company Sheffield Entertainment. Deb, who co-produced Chopped Salad and the short subjects Blue and Gotta Love Those Shoes was always a welcome and enthusiastic presence here at NMTV and we wish her the best!

## CALL FOR PROMOS AND PSAs

We're once again inviting our volunteer producers the opportunity to create and submit public service announcements and promos for their programs to air in between programs on channel 14. All of the specifics are below. ALL SUBMISSIONS MUST BE RECEIVED BY FEBRUARY 22.

1. Your promo must be no shorter than 10 seconds and can be no longer than 30 seconds. PSAs must be no shorter than 10 seconds and no longer than 2 minutes.
2. I will accept no more than three promos per series.
3. Promos may contain previously broadcast footage or can be comprised entirely of new footage.
4. You can check out public access equipment and use our edit suites and production studios to create your promo.
5. Your promo may not contain any material you do not own the copyright to, including music.
6. Promos must include airtimes for your series. If your program does not have a series timeslot, your promo must contain this wording: "Visit northmetrotv.com for showtimes."
7. You can mention the name of our station in your promo as well as our website, but you cannot use any official NMTV logos. You may also not use language that suggests your program was made by NMTV, such as, "North Metro TV presents..."
8. NMTV advertising policies still apply. You may only promote your programs and its air times. You may not promote any other programs or products or solicit for money or donations in any way.
9. Promos must be for a specific program which regularly airs on NMTV. To be eligible, at least two episodes of that program must have aired on our station by July 31st.
10. All promos must be turned in to me, along with a Statement of Compliance, by February 22nd. Promos turned in after that date will not be aired until this opportunity is offered again in the fall of 2011.